

# Course Outline for CMST 280

## Business and Professional Communication

### Course Meeting Days:

M, W, F | 10 a.m. – 10:50 a.m.

Meeting Room: Comm. Bldg. 1006



**Craig Engstrom**

### Contact:

[craigengstrom.ninja/contact](http://craigengstrom.ninja/contact)

### Course policies:

[craigengstrom.ninja/policies](http://craigengstrom.ninja/policies)

**Text support:** 872.225.0309

**Email support:** [craig.engstrom\[at\]siu.edu](mailto:craig.engstrom[at]siu.edu)

# Title

Subtitle

**Heading 1**

**Heading 2**

**Heading 3**

*Heading 4*

Text

Much more than public speaking.



## Careers

Public Relations  
Social Media Marketing  
Event Planner  
Human Resources Manager  
Corporate Training  
Talent Development  
Career Coach  
Arts Director  
Non-profit Manager  
Technical Writer  
Digital Strategist  
+More

## Avg. Salary

\$62,500

## Popular Courses

Interviewing  
Business Communication  
Social Media & Digital Comm.  
Performing Culture  
Intercultural Communication  
Persuasion  
Comm. & Popular Culture  
Storytelling  
Public Relations

## Activities

*Public Relations Student  
Society of America*  
Communication Career Council  
*Kleinau Theater*  
Debate

