

Course Outline for COM 213: Public Speaking

Fall 2015 | CH 013: T/R, 9.30–10.00 a.m.

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Office Hours: Tues./Thurs. 9.30–11 a.m.; Weds.
4.30–6 p.m.; or by appointment.

A. Course Policies and Details: bit.ly/ce-policy

B. Social: @prorhetoric – #ecom213 | craigengstrom.info – #public speaking

C. Course Schedule (Tentative)

	Due
8.25 27: Introductions, Making Your Voice Count, Podcasting Basic Reading: <i>PSDW</i> , pp. 1–32	<input type="checkbox"/> Assessment (8.27)
9.1 9.3: Basics of Rhetoric, Four Speech Types, Canons, Ethics, PSA Reading: <i>PSDW</i> , pp. 35–57 pp. 61–80	<input type="checkbox"/> Info Speech (9.22)
9.8 10: Canon of Invention: Topics, Audience Analysis, Research Reading: <i>PSDW</i> , pp. 87–112	<input type="checkbox"/> Book Review (10.16)
9.15 17: Informative Speeches: Types, Specific Purpose, & Preparation Reading: <i>PSDW</i> , pp. 115–133	<input type="checkbox"/> Persuasive Speeches (11.3)
9.22 24: Informative Speeches	<input type="checkbox"/> Ignite Talk (12.1)
9.29 10.1: Canon of Arrangement: Stock Patterns and Outlining Reading: <i>PSDW</i> , pp. 135–161	<input type="checkbox"/> Vidcast (12.11)
10.6 8: Demo Speech: Types, Specific Purpose, & Preparation Reading: <i>PSDW</i> , pp. 163–175	
10.13 15: Canon of Style: Virtues, Figures, & Argumentation Reading: <i>PSDW</i> , pp. 177–201	
10.20 22: Persuasive Speech: Types, Organization, & Delivery Reading: <i>PSDW</i> , pp. 205–225	
10.27 29: Canons of Memory & Delivery: Methods of Delivery Reading: <i>PSDW</i> , pp. 227–247	
11.3 5: Persuasive Speeches	
11.10 12: Persuasive Speeches	
11.17 19: Special–Occasion Speeches & Presentation Aids Reading: <i>PSDW</i> , pp. 249–267	
11.24 26: Students' perspectives [No class 11.26]	
12.1 3: Ignite Talk	
12.8: Demonstration Vidcasts Due (by end of finals week)	

D. Activities and Assignments

Activities / Assignments	% of Final Grade
Assessments	5%
Speeches 1 & 2	60%
Speech Analysis / Book Review	20%
Vidcast	15%
	<hr/> 100% <hr/>

Please bring your textbook to every class meeting.

Assessments. You're required to complete a pre-assessment and post-assessment. This is an all-or-nothing assignment. If you complete both assessments with obvious effort, you'll receive full credit. If you don't complete both assessments or you fail to demonstrate an honest effort, you'll receive no credit.

Speeches. Students will craft and deliver two speeches to a live audience during the semester—an informative speech and a persuasive speech. Each speech will cover the same theme, but not necessarily the same topic. You will need to submit a working outline and a speaking outline on the day of your speech. Students are evaluated using the five canons of rhetoric, with the most weight of the grade being placed on the paired canon for the unit (e.g., invention with the informative speech and style with the persuasive speech). Delivery is an important canon; however, a significant portion of the grade will be determined by an evaluation of the *working outline*. So copy edit your writing! The working outline will be the primary focus of evaluation, so be sure to follow the prompt guidelines and readings from *Public Speaking in a Digital World*.

What to do if you miss class on my assigned speech day. If it's a college-approved absence (e.g., sports), submit notice to your instructor at the beginning of the semester. If it's because you're ill, please submit your outline via email *before* class time on your scheduled date of delivery and, when you're feeling well, produce a vidcast of your speech.

Ignite talk: This speedy presentation requires you to prepare a five-minute talk with a slide deck that auto-advances every 15 seconds. Your grade will be determined by the quality of your slides and delivery. While you should prepare an outline for your own purposes, you may not use it during delivery and you do not need to turn it in to your instructor.

Vidcast. The demonstration speech will be prepared and delivered as a vidcast. You can use any format you prefer, such as a screencast or a video "how to speech." As with the other speeches, a significant portion of the grade will be determined by the quality of the outline. However, you will also be evaluated for your storyboard and use of visual aid elements.

Speech analysis / book review. You are required to read *Confessions of a Public Speaker* by Scott Berkun. After reading this book, you should prepare a book review. Note that a book review is not the same as a book report. See the prompt for additional details.

Note about emails:

If you need to contact me via email, please write the following in the subject line:
COM 213: A useful subject line that captures the info in the body of the email

Attachments submitted via email or BB should be labeled as follows:

EngstromC-Assignmentdetails.docx (or .rtf). (Replace my name with yours and assignment details with appropriate information; for example: MuhammadA-SpeechOutline.docx)