

Course Outline for Intercultural Communication

Spring 2014 | CH 104: T/R, 8.00–9.30 a.m.

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Office Hours: Tues./Thurs. 9.30–11 a.m.; Weds.
4.30–6 p.m.; or by appointment.

A. Course Policies and Details: bit.ly/ce-policy & my.elmhurst.edu

B. Social: @prorhetoric – #ecom315 | craigengstrom.info – #intercultural communication

C. Course Schedule (Tentative)

- 8.26 | 28: Introductions / On Rhetoric
Reading: “Preface” / “Note to Students” (pp. xix—xxviii), “On Rhetoric”
- 9.2 | 4: Culture and Communication
Reading: Chapter 1 (pp. 3–23)
- 9.9 | 11: Intercultural and Cross-cultural Communication
Reading: Chapter 2 (pp. 25–45)
- 9.16 | 18: Intercultural Communication Competence
Reading: Chapter 3 (pp. 47–68)
- 9.23 | 25: A Communication Theory of Culture
Reading: Chapter 4 (pp. 69–87)
- 9.30 | 10.2: Interpretivist Approach to Culture
Reading: Chapter 14 (pp. 305–328)
- 10.7 | 9: Review; Exam 1
- 10.14 | 16: Workshop; Speech 1
- 10.21 | 23: Speech 1; Speech 1
- 10.28 | 30: Self-Identity and Culture
Reading: Chapter 6 (pp. 117–139)
- 11.4 | 6: Ingroups and Outgroups
Reading: Chapter 7 (pp. 141–162)
- 11.11 | 13: Privilege and Culture
Reading: Chapter 8 (pp. 163–184)
- 11.18 | 20: TBD
- 11.25 | 27: Speech 2; [No class 11.27]
- 12.2 | 4: Speech 2
- 12.11: Final Exam @ 08:00 a.m. (Thursday)

Due

- Assess. (8.27)
- Draft speech 1 outline. (9.30)
- Exam 1 (10.9)
- Speech 1 (10.16)
- Speech 2 (11.25)
- Exam 2 (12.11)

D. Activities and Assignments

Activities / Assignments	% of Final Grade
Assessments	5%
Readings	15%
Speech 1	15%
Speech 2	20%
Exams	45%
Twitter/Tumblr	(up to +6%)
	100%

Please bring your textbooks to every class meeting.

Assessments. You're required to complete a pre-assessment and a post-assessment. This is an all-or-nothing assignment. If you complete both assessments with obvious effort, you'll receive full credit. If you don't complete both assessments or you fail to demonstrate an honest effort, you'll receive no credit.

Reading (Qualitative). Reading, in advance of class, is mandatory. Either you're reading closely or you're not. This portion of your grade is designed to reflect your engagement and is based on my observations of your level of understanding of material and participation in class. I will update the grade periodically. It can go up or down during the semester.

Speech 1: With a partner or on your own, you'll prepare and deliver an *informative* speech that is relevant to culture or intercultural communication.

Speech 2: With a partner or on your own, you'll select a topic that builds upon a theme from chapter 9–12. The purpose of this speech will be to do answer a particular question in an interesting and *informative* manner (e.g., What is advocacy? What is an example of advocacy?)

Exams. We'll have two exams during the semester. The first exam will include true-false, multiple choice, fill-in-the-blank, and short answer questions. It will be administered via Blackboard. The final exam will be administered in class during the scheduled final exam time. It will consist of essay responses completed in an official exam book (a.k.a., "blue book"). You can purchase an exam book for \$0.49 at the bookstore. You can opt to purchase an exam book from me for \$1.00. You must pay me by December 2, 2014. Failure to use an exam book will constitute an immediate deduction of 15% of the earned grade. The final exam will include questions that cover all course materials covered during the semester.

Tumblr/Twitter (extra effort). You can earn extra percentage points toward your final grade by submitting relevant articles, posts, links, and so forth via Tumblr (<http://craigengstrom.info/submit>; #ECCOM315).

Note: If you need to contact me via email, please write the following in the subject line:
COM 315: Something specific or informative

Attachments submitted via email or BB should be labeled as follows:
EngstromC-Assignmentdetails.docx (or .rtf). (Replace my name with yours and assignment details with appropriate information.)